

## Digital Composition “The Wedding Dress”

The goals in creating digital compositions are to communicate ideas using digital tools and techniques while at the same time, creating visually appealing and engaging content. You will incorporate images, videos, design elements, typography, color, and sound to enhance your message. You will use these elements to tell a story or a narrative in a compelling way.

With a group, you will create a mini-composition of your “wedding dress ad.” Choose the visuals, music, captions, dialogue, etc. in a one- to two-minute film.

Your mini composition is due no later than April 1, 2024. It has to be finished by then because we're going to have a viewing party, **with snacks**, on the next day.

1. Plan your composition: Decide what elements you are going to use in your composition such as images, text, font, color, sound, et. al. Make a rough outline of your composition to help guide your creative process.
2. Gather materials: Find or create images, text, sound effects, videos, music, etc. that you want to include in your composition.
3. Choose your technology: There are many software programs you can use. Some popular ones are Adobe Photoshop, Final Cut Pro, iMovie, Prezi Video, and Screencastify. Choose a program that meets your needs and that you are comfortable working with.
4. Create your composition: Start by importing images, text, sound effects, music, into your project. Then arrange and layer the elements in a way that tells your story.
5. Review and revise: Preview your composition and make any necessary changes. Pay close attention to flow and the overall impact of the elements you included.