



Integrating Reading, Writing, & Rhetoric

# Call for Presenters for 2024 ERWC Literacy Conference June 17, Sacramento & June 25, Pomona

## The Art of Adaptation: Rhetoric for Transfer

How do we prepare students for successful lives? Recent scholarship on transfer of learning offers important insights about how we can help students negotiate the critical transitions that increasingly determine postsecondary success—such as the transition from high school to college, from school to work, and from first-year college courses into the major and beyond. Successfully navigating new situations, the research tells us, depends on the following skills:

- Developing and applying conceptual frameworks
- Comparing and contrasting contexts
- Adjusting problem-solving and communication strategies as needed

When we teach for transfer, we promote students’ agency and resilience by empowering them to adapt and apply their learning across diverse settings.

Enter rhetoric. Rhetoric is the art of adaptation. The study and practice of rhetoric helps students to compare and contrast situations—to assess different communication contexts in terms of audience, purpose, occasion, and genre and to make ethical choices that are situationally responsive and appropriate.

Combining a rhetorical approach with teaching for transfer thus equips students with the sharpest tools for success. The 2024 ERWC Literacy Conference will showcase teaching strategies, frameworks, and materials that foster rhetorical thinking and optimize transfer of learning.

We invite proposals on any of the following topics and subtopics (please feel free to create your own session title):

<b><u>Rhetorical Literacies</u></b>	<b><u>Teaching for Transfer</u></b>	<b><u>Language Learning</u></b>	<b><u>Collaboration &amp; Community</u></b>	<b><u>Curriculum &amp; Articulation</u></b>
Rhetorical concepts across contexts	Supporting students during critical transitions	Languaging and identity	Dialogues across contexts and communities	College-ready students and student-ready colleges
Applying a rhetorical approach to new genres	Developing procedural and conceptual knowledge	Translanguaging as integrative learning	Fostering professional collaboration across institutions and systems	Assets-based, multidirectional approaches to articulation
Analyzing and responding to visual rhetoric	Assessing learning that transfer across multiple contexts of applicability	Teaching language for <u>transfer</u> (including success on the <u>ELPAC</u> )	Civil discourse in times of discord	Designing and evaluating middle school curriculum for transfer



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We also welcome proposals on other topics related to our 2024 conference theme, “The Art of Adaptation: Rhetoric for Transfer,” that are of interest to literacy educators.

### Submitting Your Proposal:

Please use the link below to submit proposals of 300-500 words. Include a 100-150-word session description for the conference program. The deadline to submit a proposal is 11:59 p.m., April 8, 2024.

Please also include a brief curriculum vitae highlighting your ERWC experience with your submission. Travel expenses within California and conference registration will be paid for presenters by the California State University. You will be notified of the status of your proposal by April 30, 2024.

Concurrent break-out sessions will be 75 minutes long.

Because of limited time slots and potential duplicate topics, proposals will be competitively selected by the ERWC Steering Committee. Proposals accepted for the conference program will demonstrate the following characteristics:

- Connection to the 2024 theme “The Art of Adaptation”
- Alignment to ERWC 3.0’s key principles and practices, including assets-based instruction and culturally sustaining pedagogies
- Clear objectives that are relevant to ERWC course design
- Depth of ERWC expertise and experience
- Attention to deepening student learning
- Focus on ERWC texts/modules rather than supplemental materials
- Active and appropriate engagement of participants
- An inquiry-based approach

Please indicate your availability for one or both conference locations when you submit your proposal.

Thank you for considering this special invitation! We’re grateful for all you do on behalf of ERWC students and teachers. Please email Dr. Zee Cline, Interim CAR/W Co-Director, at [erwc@calstate.edu](mailto:erwc@calstate.edu) if you have any questions about your proposal or the conference.

To submit your proposal, please scan the QR code or visit:

<https://app.smartsheet.com/b/form/7c0292bb43fb44878be18e779daf6674>

